



MODWATCH – MEETING MINUTES

Attendance:

Alex Pirie	Phil Bladen	Mega Tung	Adham Mohsen
Ellie Prosser	Matt Bridges		

Apologies:

Oyinkansola Ayoola	Demi Antypa	Plamen Ivanov
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Minutes:

- Went through the latest version of the report, updating everyone on any changes they had missed.
- Discussed nomenclature:
 - Use the term “*WatchMods*” for the sensor modules but take care when presenting to not stumble upon saying “*ModWatch WatchMods*”.
 - The company to be referred to as “*The ModWatch Company*”.
- When selling *ModWatch*, reference the *ModWatch Pro*.
- Idea of refurb program established: people can recycle old ModWatches for money / online credit.
- Potential future product: ModWatch band.

Actions:

- Everyone should move all their current content from the business canvas to the main report and fit it within the most relevant sectors.